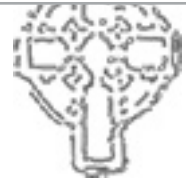


## RedMountainChurch

BIRMINGHAM, ALABAMA



### >> Evangelism

“Evangelism” can be a frightening word. If you are someone who is unfamiliar with, or has real issues with Christianity, the idea of someone “evangelizing” you, may be offensive. If you are a Christian, thinking about telling others about Christ may be very intimidating.

But evangelism is important. It is basically letting people in on the fact that Jesus offers life, hope and grace to those who sense their need for it. Evangelism is central to what God calls the church to do.

Red Mountain’s philosophy for reaching Birmingham, and helping people see the glory of the gospel, is largely based on Tim Keller’s paper Evangelism Through Networking and Fred Harrell’s paper The Gospel and the City. Naturally, we will have to reflect on how to best implement their principles in our place, but the central commitments will be the same.

Think about a few key ideas as you read the papers:

- > Evangelism should be based more on loving relationships than on programs. We want to grow organically, rather than programmatically.
- > Evangelism is something we do together (it is “corporate”), as well as something we do personally. We want to create an atmosphere at every event (in the DNA of Red Mountain) that allows people to “process” the gospel, and where Christians with different types of gifts can serve others.
- > We expect that people will want or require multiple exposures to the gospel and to our church before they are ready to make decisions about the faith. We will work hard to create ways for people to “process”.

Every person involved with Red Mountain should either be a “seeker” (exploring Christianity), or a “bringer” (helping people become a part of our family, and/or helping people wrestle with the gospel).